At the 2019 Case Management Conference, healthcare professionals will actively engage with experts to refine and enhance case management skills in order to advocate and mindfully lead patients and families, navigating through complex conditions and changing times. Timely topics will include:

- Case Manager career development, advocacy for the role and mentoring strategies at all points of the professional journey including succession planning.
- Motivational Interviewing as a strategy to enhance advocacy in case management practice.
- End of Life planning to address challenging patient and family issues.
- Wellness strategies to integrate into the Case Manager’s personal and professional life.
- Medical marijuana therapy—what the Case Manager needs to know for patients and families to make informed decisions.
- Addressing root causes of pain and symptoms to resolve conditions, not just manage them.

Case studies and interactive strategies are designed to facilitate the transfer of knowledge to action in your clinical practice.

Join colleagues at the 2019 Case Management Conference in this changing healthcare environment and learn practical strategies from nationally recognized experts and providers to care for yourself and those you serve.

**PROGRAM OUTCOMES**

Upon completion of this conference, participants will:

- Increase awareness of advocacy related to self-care, care of patients/families, the profession, and legislative/policy work through mentoring models, styles and strategies used to promote career development and succession planning.
- Realize how motivational interviewing strategies are used to enhance the Case Manager’s advocacy role.
- Explore skills and strategies to assist patients and families addressing challenging end of life issues.
- Address wellness strategies useful in the case manager’s personal and professional life.
- Increase awareness/understanding of medical marijuana therapies to assist informed decision-making by patients/families.
- Address root causes of pain and symptoms for the goal of resolution versus management.

**WHO SHOULD ATTEND?**

This conference is designed for registered nurses, social workers, case managers, and other professionals who work in case management across healthcare settings.

**WHY ATTEND?**

The conference brings nationally recognized leaders in case management to Michigan. You can benefit from collective knowledge, experience, and contacts. In addition, learning takes place in smaller sessions around specific areas of case management practice. **We hope you join us!**

**REGISTER ONLINE**

https://2019CMC.eventbrite.com

**OCTOBER 23, 2019**
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AGENDA

7:45 – 8:30 a.m.  Registration in the South Lobby
Continental Breakfast & Exhibitors in Big Ten B and C

8:30 – 8:45 a.m.  WELCOME AND OVERVIEW
Michigan State University College of Nursing

8:45 – 10:00 a.m.  OPENING KEYNOTE SESSION:
Cultivating Advocacy: Case Management Career Development
Kathleen Fraser, MSN, MHA, RN-BC, CCM, CRRN

10:00 – 10:30 a.m.  Break & Exhibitors in Big Ten B & C

10:30 – 11:45 a.m.  CONCURRENT SESSION A
Motivational Enhancement with the Ambivalent Patient/Family Member
Stephen Wiland, LMSW, ICADC, CCS

CONCURRENT SESSION B
End of Life Planning: Addressing Challenging Patient/Family Issues
Susan Sefansky, MSW, LMSW

CONCURRENT SESSION C
Addressing and Integrating Wellness in Professional & Personal Life
Christie Hansard, RN, BSN

CONCURRENT SESSION D
Advocacy and Informed Decisions: What Do You Know About Marijuana Therapy In Pain?
Melanie Dreher, PhD, RN, FAAN

11:45 – 12:45 p.m.  Lunch in Big Ten A

1:00 – 2:15 p.m.  CONCURRENT SESSION A
Motivational Enhancement with the Ambivalent Patient/Family Member
Stephen Wiland, LMSW, ICADC, CCS

CONCURRENT SESSION B
End of Life Planning: Addressing Challenging Patient/Family Issues
Susan Sefansky, MSW, LMSW

CONCURRENT SESSION C
Addressing and Integrating Wellness in Professional & Personal Life
Christie Hansard, RN, BSN

CONCURRENT SESSION D
Advocacy and Informed Decisions: What Do You Know About Marijuana Therapy In Pain?
Melanie Dreher, PhD, RN, FAAN

2:15 – 2:45 p.m.  Break & Exhibitors in Big Ten B & C

2:45 – 4:00 p.m.  CLOSING PLENARY SESSION:
Pain: Addressing Root Causes to Resolve Rather Than Manage
Howard Schubiner, MD

4:00 – 4:15 p.m.  Evaluation and Adjourn

KEYNOTE SPEAKERS

Opening Plenary
Kathleen Fraser, MSN, MHA, RN-BC, CCM, CRRN is the Owner/CEO/President of Fraser Imagineers, LLC. She is also the National Board of Director’s Executive Director, of the Case Management Society of America’s (CMSA) a Registered Nurse, a Certified Case Manager, Certified Rehabilitation Registered Nurse and Board Certified in Case Management with the American Nurses Credentialing Center. She holds a Masters’ Degree in Nursing as well as a Masters’ Degree in Health Care Administration. Kathleen has been a nurse for 40 years. As a Case Manager for over 25 years ago, she created the first Case Management Department, for a large National Hospital/Long-term Care System.

Prior to her role as the Executive Director of CMSA, she served in the elected positions of National President of CMSA as well as six years of service in other capacities on the board. She serves on many national healthcare boards and committees including URAC’s Board of Directors, the Role Delineation and Expert Panel Committees for the American Nurses Association Certification Council, the steering committee of the National COPD Foundation and the National Certification Roundtable Committee.

Kathleen is an international speaker on healthcare topics including Transitions of Care, Care Coordination, and Ethics for Case Managers and the Opioid Crisis. She is the recipient of many awards given locally, regionally and nationally. Most notable is the CMSA’s National Case Manager of the Year award given to an individual that has influenced the profession of case management globally. Seak, Inc. selected her as one of the “50 Most Influential People in Workers’ Compensation and Occupational Medicine”—the only registered nurse to be included in this recognition.

Closing Plenary
Howard Schubiner, MD is the founder and director of the Mind-Body Medicine Center at Providence-Providence Park Hospital in Southfield, MI. Dr. Schubiner is a member of the Ascension Medical Group, Board certified in Adolescent Medicine, Internal Medicine and Pediatrics. In over 40 years of practice, and inspired by Dr. John Sarno’s book, The Mindbody Prescription, Healing the Body, Healing the Pain, Dr. Schubiner has developed an innovative and effective program to relieve chronic pain by addressing root causes and developing strategies for patients to resolve rather than manage pain.

At Wayne State University, Dr. Schubiner earned his medical degree and completed internship training. He completed residency training at the Michigan State University College of Human Medicine. He serves as a Clinical Professor at Wayne State University School of Medicine and Michigan State University College of Human Medicine. He has authored over 60 scientific publications and lectures nationally and internationally.
CONCURRENT SESSIONS

Session A: Motivational Enhancement with the Ambivalent Patient/Family Member
Stephen Wiland, LMSW, ICADC, CCS – Psychiatric Social Worker and Certified Addictions Counselor, Private Practice; Adjunct faculty at the University of Michigan School of Social Work

This session will feature the five principles and strategies of motivational interviewing practiced in two techniques to elicit and reinforce change talk. Using these techniques, Case Managers will improve their ability to work effectively with ambivalent patients and family members.

Session B: End of Life Planning: Addressing Challenging Patient/Family Issues
Susan Sefansky, MSW, LMSW – Social Worker, former Coordinator of Decedent Affairs at Michigan Medicine

This session explores new ideas about end of life care and the differences in the grieving process expressed by family members and friends at the time of death. Case Managers will increase their understanding of strategies to address challenging circumstances related to end of life and the bereavement process.

Session C: Addressing and Integrating Wellness in Professional & Personal Life
Christie Hansard, RN, BSN – LCMS MI District Representative, Congregational Health Ministries/Parish Nurse, Case Manager – MH for Commissioned and Ordained Church Workers

This session will feature the Wellness Wheel, utilizing case studies and small group discussions to apply the concepts as a self-assessment and for the care of patients and families.

Session D: Advocacy and Informed Decisions: What Do You Know About Marijuana Therapy in Pain?
Melanie Dreher, PhD, RN, FAAN – Nursing Academic Leader, Researcher & Scholar

During this session, Case Managers will expand their knowledge of medical marijuana therapies and their use in practice. The session will focus on informed decision-making and patient advocacy as a means to enhance quality care.

REGISTRATION FEES

Early Registration (eff. June 3, 2019) ........................................... $130
Late Registration (eff. Sept. 9, 2019) ........................................... $150
Early Group (5 or more) Registration (eff. June 3, 2019) ........... $120
Late Group (5 or more) Registration (eff. Sept. 9, 2019) ........... $140
Retiree or Student (discount upon request) ............................... $75
CMC SW attendees (if not volunteering/upon approval) ........... $75

REGISTER ONLINE

Go to https://2019CMC.eventbrite.com to register online and make your payment with a credit card.

Payable by credit card (online), your fee includes attendance for the entire day, continental breakfast, lunch, and conference materials. A $25 service fee will be retained on all refunds. No refunds will be available after September 23, 2019. The capacity for registration is 400. After capacity is reached, registration will be suspended. This is a popular conference, accepting registration on a first come, first served basis. Please register early to ensure your seat.

Your online registration includes selection of the morning and afternoon sessions of your choice. Please choose one concurrent session for the morning and choose another concurrent session for the afternoon. This allows a total of two concurrent session selections.

CE Options: In your online registration, please indicate which CE options (Nursing or Social Work and/or CCM) that you require.

QUESTIONS?

Contact Rosalva Aguilar
Phone: 517-355-3393 or 800-605-6424 (Option 3)
Email: aguila25@msu.edu • Fax: 517-432-8131

NURSING CONTINUING EDUCATION CONTACT HOURS

Case Management Conference – 5.25 contact hours

Michigan State University College of Nursing is approved as a provider of continuing nursing education by the Ohio Nurses Association, an accredited approver by the American Nurses Credentialing Center’s Commission on Accreditation. (OBN-001-91)

Pain CE for Nursing: Please note that Concurrent Session D: Medical Marijuana Therapies and the Closing Plenary presentation, Pain: Addressing Root Causes to Resolve Rather Than Manage will EACH provide 1.25 contact hours of pain and symptom management, totaling 2.5 contact hours of pain and symptom management if both sessions are attended. Pharmacotherapeutic content, relevant for advanced practice nursing, is not yet calculated. Please note: CE certificates will not delineate the pain CE or pharmacotherapeutic content separately. Please retain your own record/notes of the sessions you attend.

CCM Commission for Case Management Certification: Contact hours for continuing education have been applied for through the Commission for Case Manager Certification.

SOCIAL WORK CONTINUING EDUCATION CONTACT HOURS

Case Management Conference – 5.0 contact hours

Michigan State University School of Social Work, an approved Michigan Social Work Continuing Education Collaborative Provider (provider #0001) for all programs through August 2019, renewed annually. Social workers should contact their regulatory board to determine course approval for continuing education credits. For ADA requests and for concerns regarding the continuing education portion of your day, please contact: swkce@msu.edu or (517) 353-3060. Criteria for successful completion includes attendance for a full session (Keynote, Concurrent, or Plenary), following verification of attendance processes and paperwork provided at the conference registration table and submission of a completed evaluation form. Policies, procedures, objectives and additional information will be available at socialwork.msu.edu/ceu under “Co-Sponsored Programs.”

Pain CE for Social Work: Concurrent Session D: Medical Marijuana Therapies and the Closing Plenary presentation, Pain: Addressing Root Causes to Resolve Rather Than Manage will EACH provide 1.25 contact hours of pain and symptom management, totaling 2.5 contact hours of pain and symptom management if both sessions are attended. Contact 517-353-3060 or swkce@msu.edu.